ABSTRACT OF THE DISCLOSURE

38

A method of printing a receiving material with hot melt ink using an intermediate element having a surface containing an elastomer with a surface tension in which the polar part thereof is less than or equal to 20 mN/m, wherein the receiving material is brought into contact with the intermediate element in such manner that the ink transfers from the intermediate element to the receiving material, and wherein the elastomer has a hardness of less than 80 Shore A, a thermal conductivity coefficient greater than 0.15 W/mK, an ink absorption of less than 10%, and a tanô of less than 0.3.